

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-59607-1

DATE PRINTED

04/12/13

AND

PAGE 1

35698	AGENCY (OR SERVICE) ACTING AS AGENT FOR		129563	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BUYING TIME			PEOPLE FOR PEDUTO		
AND	650 Massachusetts Ave NW Ste 210			200 N Highland Ave		
ADDRESS	Washington	DC	20001-3796	Pittsburgh	PA 15206-3054	
	USA			USA		
CONTACT				PRODUCTPEOPLE FOR PEDUTO		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. 2711	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 04/12/13 AND ENDING 04/15/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Summary		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY PEOPLE FOR PEDUTO. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1 CR	F	1	05:58A	07:00A	30S	04/12/13-04/12/13	THIS MORNING 6-7AM	1	330.00	330.00
2 CR	M	1	05:58A	07:00A	30S	04/15/13-04/15/13	THIS MORNING 6-7AM	1	345.00	345.00
3 CR	F	1	07:00A	09:00A	30S	04/12/13-04/12/13	THE EARLY SHOW	1	195.00	195.00
4 CR	M	1	07:00A	09:00A	30S	04/15/13-04/15/13	THE EARLY SHOW	1	195.00	195.00
5 CR	F	1	09:00A	09:30A	30S	04/12/13-04/12/13	PITTSBURGH LIVE	1	150.00	150.00
6 LUR	M	1	09:00A	09:30A	30S	04/15/13-04/15/13	PITTSBURGH LIVE	1	110.00	110.00
7 CR	F	1	09:30A	09:57A	30S	04/12/13-04/12/13	PITTSBURGH LIVE	1	150.00	150.00
8 CR	M	1	09:30A	09:57A	30S	04/15/13-04/15/13	PITTSBURGH LIVE	1	150.00	150.00
9 CR	10001..	1	09:58A	10:57A	30S	04/12/13-04/15/13	LET'S MAKE A DEAL	2	200.00	400.00
10 CR	F	1	10:58A	11:58A	30S	04/12/13-04/12/13	PRICE IS RIGHT	1	380.00	380.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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			FROM	TO						
11 CR	M	1	10:58A	11:58A	30S	04/15/13-04/15/13	PRICE IS RIGHT	1	360.00	360.00
12 CR	F	1	11:58A	12:30P	30S	04/12/13-04/12/13	NOON NEWS	1	405.00	405.00
13 LUR	M	1	11:58A	12:30P	30S	04/15/13-04/15/13	NOON NEWS	1	185.00	185.00
14 CR	F	1	12:30P	02:00P	30S	04/12/13-04/12/13	CBS SOAPS 1230-2P	1	270.00	270.00
15 LUR	M	1	12:30P	02:00P	30S	04/15/13-04/15/13	CBS SOAPS 1230-2P	1	185.00	185.00
16 CR	10001..	1	04:30P	05:00P	30S	04/12/13-04/15/13	430-5PM NEWS	2	405.00	810.00
17 LUR	10001..	1	05:00P	05:30P	30S	04/12/13-04/15/13	5-530PM NEWS	2	350.00	700.00
18 LUR	10001..	1	05:30P	06:00P	30S	04/12/13-04/15/13	530-6PM NEWS	2	350.00	700.00
19 LUR	F	1	05:58P	06:30P	30S	04/12/13-04/12/13	M-F 6PM NEWS	1	300.00	300.00
20 LUR	M	1	05:58P	06:30P	30S	04/15/13-04/15/13	M-F 6PM NEWS	1	400.00	400.00
21 LUR	F	1	06:30P	07:00P	30S	04/12/13-04/12/13	M-F 630PM NEWS	1	300.00	300.00
22	M	1	06:30P	07:00P	30S	04/15/13-04/15/13	M-F 630PM NEWS	1	400.00	400.00

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			FROM	TO						
LUR										
23 CR	F	1	07:00P	07:27P	30S	04/12/13-04/12/13	CBS EVENING NEWS	1	530.00	530.00
24 CR	M	1	07:00P	07:27P	30S	04/15/13-04/15/13	CBS EVENING NEWS	1	630.00	630.00
25 CR	F	1	11:00P	11:35P	30S	04/12/13-04/12/13	11PM NEWS	1	790.00	790.00
26 CR	Su	1	11:00P	11:35P	30S	04/14/13-04/14/13	11PM NEWS	1	790.00	790.00
27 LUR	M	1	11:35P	12:37A	30S	04/15/13-04/15/13	11:35P-12:37A - LETTERMAN	1	200.00	200.00
28 LUR	M	1	12:35A	01:37A	30S	04/15/13-04/15/13	THE LATE LATE SHOW W/CRAIG	1	125.00	125.00
29 LUR	Sa	1	05:58A	07:58A	30S	04/13/13-04/13/13	SAT. MORN. LOCAL NEWS	1	100.00	100.00
30 LUR	Sa	1	07:58A	10:00A	30S	04/13/13-04/13/13	SAT.CBS MORNING NEWS	1	100.00	100.00
Total Contract:								34		10685.00
Billing Summary										
Qtr 2-13			Apr		May		Jun		Total	
			10685.00		.00		.00		10685.00	

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